## UHM General Education Core Requirements

**Foundations**
- FW
- FS
- FG (A / B / C)
- FG (A / B / C)

**Diversification**
- DA / DH / DL
- DA / DH / DL
- DB
- DP
- DY
- DS
- DS

*See degree, college and major requirements for courses that can also fulfill these.*

## College Requirements

### Admission Requirements
- 55 credits
- 2.5 cumulative GPA
- Computer competency: ICS 101 or equivalent
- 2.5 GPA in Pre-Business Core Courses; no grade C− or lower

### Computer Competency
- ICS 101 or equivalent (C, not C−, grade or better)

### Pre-Business Core Courses
- ACC 201
- ACC 202
- NREM 203, BUS 250, MATH 203, 215, 241, or 251A (any can also fulfill FS)
- ECON 130∗
- ECON 131∗
- ECON 190∗
- ENG 100∗, ELI 100∗, or ENG 200
- SP 151∗ or 251∗

### Additional Required Course
- PSY 100∗ or SOC 100∗

### Credit Minimums
- 24 credits of 300+ level business courses at UHM
- 9 credits in major at UHM
- 30 resident credits at UHM

### Grade Point Average
- 2.0 business core/major

## Focus
- H
- E (300+)
- O (300+)
- W
- W
- W (300+)
- W (300+)

## Hawaiian/Second Language – complete one option
- Four semesters of one language (202 equivalent)
- Four semesters of culture courses (single culture group)
- A mix of language and culture courses (4 courses)
- Take 12 credits on Study Abroad in Fall or Spring

### Credit Minimums
- 124 total applicable
- 30 in residence at UHM

### Grade Point Average
- 2.0 cumulative or higher
- Good academic standing

## Business Major Requirements

Meet regularly with your department’s undergraduate advisor to ensure you are on track with your major requirements, which include courses, a minimum number of credits, and grade or GPA minimums.
## Major Requirements for BBA in Marketing

**Admission:** Open  
**Application:** NA  
**Min. major credits:** 57 (70 with related requirements)

### Requirements

**Business Core Courses (24 credits)**  
- BLAW 200  
- BUS 310  
- BUS 311  
- BUS 312  
- BUS 313  
- BUS 314  
- BUS 315  
- BUS 345

**Business Communication Course (3 credits)**  
- BUS/ENG 209, ENG 306, or ENG 307

**Non-Introductory Elective Courses (15 credits)**  
- non-business course  
- non-business course  
- non-business 300+ level course  
- business or non-business 300+ level course  
- business or non-business 300+ level course

**International Business Elective Course (see department for approved list)**  
- ___________ (may overlap with non-introductory or major elective)

**Marketing Core Courses (9 credits)**  
- MKT 311  
- MKT 321  
- MKT 391

**Marketing Elective Courses (6 credits)**  
Two of the following:  
- MKT 331  
- MKT 352  
- MKT 372  
- MKT 332  
- MKT 361  
- MKT 381  
- MKT 341  
- MKT 362  
- MKT 410  
- MKT 351  
- MKT 363  
- MKT 411

### Notes

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