Committee on Enrollment Planning  
August 25, 2010  
Meeting Notes

Members Present: Ron Cambra, Tom Bingham, Susan Hippensteele, Krystyna Aune, Peter Crouch, Lei Wakayama, Reed Dasenbrock, Mike Kaptik, Peter Garrod, Joel Weaver, Francisco Hernandez, Myrtle Yamada

Reports

• As of 7:00 am, 8/25/10, 19,500 students were enrolled (registered) at UHM. This compares to 19,754 at the same time in 2009.

• Individual registrations (seats) for Fall 2010 are 72,126 compared to 73,457 in Fall 2009.

• Applications for Fall 2010 were down 2% but acceptances were up 15%.

• On September 1, the online Mānoa application form will go live.

• The Annual High School Counselors Conference will be held on September 10th.

Proposed New Action Items:

Workgroup 3: Increasing Mobility Between the Two- and Four-Year Sectors (Krystyna Aune)  
Recommendation: Eliminate the 60 non-introductory credit requirement for graduation; institute a 45 credit upper-division credit requirement. (See attached sheet.)

- Will need to be reviewed by Faculty Senate.
- Ask MIRO to pull out data for a sample of Mānoa graduates (1) who were transfer students and (2) who began at Mānoa at freshmen to see how many non-introductory and upper-division classes students have at graduation. Would also be helpful to pull a random sample from the various majors on campus.
- Aune will bring the data back to CEP for consideration.

Recommendation: Conduct Advising Retreat(s) for CC Counselors and UHM Advisors.

- Recommend that the retreat provide updates for counselors/advisors on what is happening at Mānoa—new programs, student housing initiatives, campus life, etc.
- Consider using the School and College Services template for their high school counselor conference as a starting point for organizing the retreat(s).
- Should avoid holding the retreat too close to the WASC EER visit (March 14-16, 2011) as many of the Mānoa advisors will need to be involved in the visit.
- Should have at least two foci: information sharing and problem-solving

Recommendation endorsed.

Workgroup 4: Improving retention and graduation rates (Ron Cambra)  
Recommendation: Make NSO mandatory for all freshmen

- Will need to provide appropriate adjustments for mainland students
- All placement exams will need to be provided online
- Currently approximately 80% of freshmen and 50% of transfer students attend NSO
Could making NSO mandatory have a negative effect on enrollment?

Next Steps: Look at NSO attendance across time; get NSO staff perspective on where we are now and future steps. Have NSO staff attend a future CEP meeting to discuss future plans for NSO.

Workgroup 5: International enrollment management (Joel Weaver)

Questions: (1) Does Mānoa want more international students; (2) Do we want to broaden the areas where students come from (outside of Japan, Korean, and China)?

- Our first priority is to increase the enrollment of Hawai‘i students; increasing international students is a priority but not a top priority.
- The current 30% BOR "cap" on non-residential students means that we need to look at measured growth in international students.
- Questions back to Workgroup: (1) Are there concrete new opportunities for enrolling international students and (2) what are the opportunities to bring in more full-paying international students?
- Workgroup to report back to CEP after it has considered the above questions.

Updates

- Graduation designations: Alan Yang to consult with the new Honors Director, Terry Hunt.

- One-stop Financial Assistance webpage for international students: Malia Peters (UH Foundation) and Martha Staff (Workgroup 5) have been identified as the remaining members of the subgroup.

- Articulation of courses: Get system to fund rotating annual meetings of subject disciplines; put this item on the CCAO agenda (Dasenbrock)

- Establish more RIOs for Hawaiian, Filipino, and Pacific Island student groups: Hernandez has assigned staff to work on this initiative.

- Early identification of students having academic difficulty: Cambra will work with Banner staff (cc Garrod and Hernandez).

- Reduce minimum credits required for graduation to 120: Faculty Senate discussion is the next step (Hippensteele). Merrill to provide data on number of credits students have at graduation; Aune to provide data on average credit hours taken per semester.