COMMITTEE ON ENROLLMENT PLANNING
October 12, 2009
Meeting Notes

Members Present: Alan Yang, Tim Merrill, Kathy Cutshaw, Mike Kaptik, Jenny Samaan, Lei Wakayama, Peter Garrod, Krystyna Aune, Tom Bingham, Ron Cambra, Myrtle Yamada, Francisco Hernandez, Reed Dasenbrock

Short-term Enrollment Goals:
• Potential goal—Increase enrollment by 1,500 students. Number of transfers from the community colleges has been increasing in the last few years. Kapiolani CC and Leeward CC are the largest feeder campuses to UHM. There is a potential to increase the number of freshmen due to the economy.
• Potential target groups: (1) community colleges; (2) Hawai‘i residents “lost” to mainland schools; (3) graduate students—80% of graduate students pay tuition; (4) distance programs; (5) adult learners/non-traditional students.

Automatic Admission: See discussion sheet on OVCAA web site (http://www.manoa.hawaii.edu/ovcaa/planning/enrollment/). Would ease the transfer of community college students to UHM. If AA graduates register for graduation by 2/1, UHM could generate a letter to these graduates informing them that they are automatically admitted to Mānoa. Need to develop concise application update form and declaration of intent and major. Create special registration time immediately after ongoing, continuing students and before new students. Waive application fee.

Reverse Transfer: See discussion sheet on OVCAA web site.

College Preparation Programs: Could use college preparation programs as source of potential students. Need to create inventory of programs—identification and effectiveness.