A Survey of Admitted Students was conducted in April to determine who was choosing to come to Mānoa, who was not, and why. Preliminary conclusions: (1) The economy is affecting the decision to choose Mānoa. Some of the students are indicating that the decision is temporary; they plan to transfer to another institution in a year or two. (2) A larger number of Hawai‘i residents are choosing Mānoa. A full report will be available later.

Incoming Freshmen, Fall 2009: Current Mānoa enrollment is 20,400. Incoming freshmen appear to be better prepared students (GPA, SATs, class ranking, etc.).

P-20 Project/DOE Recognition Diploma and Honors Graduates: About two years ago, Mānoa was asked to consider guaranteeing admission to graduates with DOE Recognition Diplomas and Honors standing. At that time, we declined. There was discussion regarding whether that decision should be revisited.

Recruitment of Hawai‘i residents:
• Each high school with senior enrollments of 20 or more are visited. Will start to focus efforts on schools with low admits to Mānoa. An “admissions in the field” program is in the planning stages.
• We have established Twitter and Facebook accounts and continue to update the UH Mānoa YouTube site. We will continue to enhance UHM’s presence and use of technology as outreach to prospective students.
• Admissions is working on a “Mānoa Application” to better meet Mānoa’s needs versus the UH Common Application Form. The Mānoa Application Form will ask students to submit more data (instead of relying on transcripts, etc.). Admissions will admit students based on the information in the Mānoa Application. Supporting documents would be submitted after being admitted and Admissions will conduct post-admit audits to verify information. The proposed new process will allow for more responsive and timely admission decisions. In addition, the turnaround time on decisions will be days instead of weeks or months.

Financial Aid:
• 19,000 financial aid applications have already been received this year; 11,000 students have received awards and 8,400 aid checks have been disbursed. So far, $49 million has be awarded in aid; $6 million in Pell grants (up $2 million from last year); $10 million more in loans has been awarded. Last year, a total of $118 million was awarded.
• Funds for achievement grants and scholarships are being disbursed earlier.
Student Housing:
• Phase I renovation of Hale Aloha is completed; Phase II will begin this year.
  Renovation of Johnson Hall is scheduled to start in May 2010 with a projected January
  2011 completion date.
• When these projects are completed, 56% of student housing will be new or renovated in
  the last 3 years (in accordance with Mānoa’s strategic plan).
• Funding for programming in the halls has been increased (more RAs in freshmen halls,
  full-time residence directors).
• The application process is being overhauled to get information out quicker; improve the
  renewal process. Trying to include late freshmen applicants in housing.
• Increasing the number of residential learning communities.
• 3,300 beds available this year; 450 students were wait listed as of May; 520 beds were
  under renovation.
• Will be moving from a semester contract to an academic year contract (with appropriate
  releases for study abroad, exchange, and hardships).
• Targeting a June award date versus the current July date.
• Total capacity is currently 3,800–3,900 beds. According to BOR policy, beds should be
  available for 25% of students (5,000 students). Need to look at providing 1,000 more
  beds.
• Need a conversation, including VCS and VCAA, about what happens next regarding
  student housing. The LRDP already includes footprints for new housing. UH system
  still has the capacity to issue bonds for the building of new housing.

Enrollment Goals (draft):
  transmit draft goals to SEC for Faculty Senate review (Standing Committee(s), SEC,
  Faculty Senate and/or Congress). Should add UHAA representative to CEP.
• Where do international students fit in the goals? The draft goals are intended to be
  “high level” goals and are not reflective of the totality of the issues/goals around
  enrollment. The goals are also intended to respond to areas of urgency that require
  immediate action. They reflect the serious issue of Hawai‘i residents not coming to
  Mānoa. Enrollment of international students did not rise to the level of one of the “top”
  goals during the discussion at the retreat. The Goals document will be revised to
  reflect that the goals are not exclusive nor do they preclude specific enrollment goals for
  particular programs.
• The Goals document also does not mention graduate enrollment as the focus of the
  Committee is on undergraduate enrollment. Establishing graduate enrollment goals is the
  purview of Graduate Division; OVCAA and the Faculty Senate should be included in that
  discussion.
• Need to be sure to pay attention to infrastructure needed for the proposed increased
  enrollment (student support, classrooms, etc.).
• A Capacity Study of the campus to determine how many students Mānoa can
  effectively handle needs to be conducted. The reference to this need will be included in
  the Goals document. The Campus Facilities Planning Board will be asked to take up this
  responsibility.
Suggestion: add prospective time frame to the Goals document, including time for consultation, projected adoption date, action objectives and target dates. Send suggested edits for the Goals document to VCAA; comments on data should be sent to Merrill.

Recommendations/Actions Taken:
- Revise the Goals document to reflect that the goals are not exclusive nor do they preclude specific enrollment goals for particular programs. Add prospective time frame to the Goals document, including time for consultation, projected adoption date, action objectives and target dates. Add need for Capacity Study to the document.
- The draft goals document, with the above proposed revisions, was endorsed by the Committee.
- Add a UHAA representative to the CEP.

Next Meeting: Review of degree production goals of the UH System and discussion of initiatives underway.