Executive Summary:
As part of the Spring 2014 Making Program Learning Assessment Happen workshops, the Assessment Office (AO) offered a workshop called Program Assessment of Learning: Examples of What It Is and Is Not on two dates: February 11 and 12, 2014. The workshop was advertised as a beginner level workshop suitable for faculty and assessment coordinators looking to develop their knowledge of program assessment.

The workshop combined both presentation and interactive activities. All 12 participants submitted an evaluation survey (100% response rate). 100% of the respondents who gave an opinion (n = 11) reported the workshop as very useful and effective.

1. State the SLO(s) Assessed, Targeted, or Studied
   Upon completion of the workshop participants will be able to (1) differentiate program assessment of learning from other forms of assessment, and (2) identify useful program assessment strategies.

2. State the Type(s) of Evidence Gathered
   The facilitator distributed a paper evaluation form with one direct assessment quiz question.

3. State How Many Pieces of Evidence Were Collected
   12 out of 12 attendees submitted an evaluation survey (100% response rate).

4. State How the Evidence was Interpreted, Evaluated, or Analyzed
   The facilitator scored one quiz question, used descriptive statistics to summarize the results, and identified themes from a close reading and coding of the open-ended responses.

5. Summarize the Actual Results
   - 100% of respondents who answered the quiz question (N = 11) correctly identified the Program Assessment report among reports for different types of assessment, evidence of the achievement of the learning outcome 1.
   - Overall, 100% of the respondents who gave an opinion (N = 11) found the workshop useful and effective in increasing their understanding of using rubrics for program assessment.
   - The workshop received positive comments such as “the presenter is very knowledgeable”, “useful real life examples, clear and easy to follow power point”, “The presenter applied techniques throughout the assessment which helped to increase overall understanding of assessment.”
   - The most valuable aspect of the workshop recognized were the concrete examples and the cycle of assessment.

Participants also offered constructive comments:
- “Maybe more handouts for additional information”
- “Maybe small group work, with a case study”
- “It would be helpful for me to have access to at least one complete example to see how it follows each step.”

Please see Appendix A for more detailed results.
6. **In addition to the actual results, were there additional conclusions or discoveries?**
   The interactive activities in the form of embedded assessment, including a pre-workshop quiz and post-workshop quiz, worked well. Not only could participants distinguish program assessment reports from reports of other types of assessment, but they could also criticize the inadequacy and potential problems in the adapted program assessment report excerpts.

7. **Use of Results/Program Modifications**
   The workshop’s content and format will remain the same because of the positive evaluation of the workshop. The facilitator will make small modifications based on the constructive feedback, such as providing a complete example in a separate handout.

8. **Reflect on the Assessment Process**
   The evaluation form was an effective method of collecting workshop evaluation data.

9. **Other Important Information**
   None
Appendix A. Detailed Results

Q1. Circle the result summary for program assessment of learning
A. 90% of the students were satisfied with all aspects of the program.
B. Our program’s graduation rate in Fall 2013 is 50%, 10% higher than a year ago.
C. Each student’s progress was evaluated. Each student received a progress report.
D. 80% of the students got A’s in this class, 10% got C’s, and 10% got D or worse.
E. 90% of the students met or exceeded expectations on all program learning outcomes.

<table>
<thead>
<tr>
<th>Response Item</th>
<th>Number of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Correct answer (E)</td>
<td>11</td>
</tr>
<tr>
<td>In correct answer</td>
<td>0</td>
</tr>
<tr>
<td>No response</td>
<td>1</td>
</tr>
</tbody>
</table>

Q2. Please rate the overall usefulness of this workshop (check one)

<table>
<thead>
<tr>
<th>Response Item</th>
<th>Number of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very useful</td>
<td>10</td>
</tr>
<tr>
<td>Useful</td>
<td>1</td>
</tr>
<tr>
<td>Of Little Use</td>
<td>0</td>
</tr>
<tr>
<td>Not useful at all</td>
<td>0</td>
</tr>
<tr>
<td>No opinion</td>
<td>1</td>
</tr>
</tbody>
</table>

Q3. To what extent was this workshop effective in increasing your understanding of the topic?

<table>
<thead>
<tr>
<th>Response Item</th>
<th>Number of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Effective</td>
<td>10</td>
</tr>
<tr>
<td>Effective</td>
<td>1</td>
</tr>
<tr>
<td>Somewhat effective</td>
<td>0</td>
</tr>
<tr>
<td>Not very effective</td>
<td>0</td>
</tr>
<tr>
<td>Not sure</td>
<td>1</td>
</tr>
</tbody>
</table>
Q4 What was the most valuable aspect of the workshop? Why? (Open-Ended Question)

- I found everything useful. Thank you!
- 5-step cycle. Direct vs. indirect evidence used in assessment, learning the examples of strategies by other colleges/units
- Definition, cycle of assessment
- The examples from different UHM programs were great! The handouts were great too!
- Examples and working through the examples was very helpful. Also enjoyed the interactive activity
- The Presenter/Facilitator is very knowledgeable. Other items that helped: very interactive, useful “real life” examples, clear and easy to follow power points.
- The three examples because they showed how program assessment are done and results used
- Time for question = personalized the workshop and the quizzes = required thinking
- Examples, characteristics cycle
- Actual examples

Q5 What was the least valuable aspect of the workshop? Why? (Open-Ended Question)

- Nothing
- None
- Can’t think of any
- The M&M
- Avail asses on campus –but still worth having it in there
- n.a

Q7 Other Constructive Comments? (Open-Ended Question)

- Maybe more handouts for additional information
- The interactive nature of the work shop was very effective
- It would be helpful for me to have access to at least one complete example to see how it follows each step. Thanks! See you again
- Overall excellent and well presented
- The presenter applied techniques throughout the assessment which helped to increase overall understanding of assessment
- Very through and covered a lot of material, well organized and the flow was logical. Thank you!
- Thanks Yao!
- Maybe small group work, with a case study